

Portfolio Management
Business Development
Corporate Strategy
Global Perspective

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Michael Bloomberg
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Mr. Bloomberg:

The United States of America (Government) must develop a more efficient way to finance the infrastructure “needs” of our nation. Over the last 250 years, we’ve built the strongest, deepest capital markets in the world. However, our nation only uses the debt market to finance infrastructure. Tax and Borrow – using the same political arguments.

Arguably, the Chinese have engineered vigorous economic growth (partially) because the Private sector and the Public sector work together more effectively (efficiently) than the current relationships developed in the United States of America. To finance the infrastructure “needs” of its nation, the Chinese Government utilizes both components of the capital markets: debt and equity. They strategically provide equity capital to industries critical to the development of the nation, and they use the formal structure of the capital markets to generate an equity return for the nation, which helps offset the cost of infrastructure.

I’d like to briefly describe an investment methodology – a strategy to produce a more effective (efficient) way to finance infrastructure in the United States of America. We all recognize the need within our nation, but we struggle to implement a sustainable solution. We must utilize both components of the capital markets (debt and equity) to efficiently finance infrastructure within our nation.

Please read my argument for a Private Public Partnership between Corporate America and the United States of America (Government). I’ve published my argument using the investment research distribution platforms of Bloomberg, Refinitiv (Thomson Reuters), FactSet and S&P Global under the primary ticker: PFG. I plan to reach deep into the capital markets. At the end of the day, I’m confident the strength of my argument will resonate somewhere and naturally gain traction in the capital markets!

If the United States of America expects to successfully compete against China (long-term), then the nation must develop a better way to finance infrastructure. My argument briefly describes a working thesis: the structure of a Private Public Partnership between Corporate America and the United States Government which utilizes both components of the capital markets (debt and equity) to finance infrastructure.

Respectfully,
Ken Copley
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5/4/2021